

Transformational Change

the Beginning...

Can You Identify or Describe The
Catalyst For Change?



- 2004 NFAIS Annual Conference
 - Google emerges
- Newsbank
 - A chance discussion
- Fear
 - Self Explanatory

What Approach or Action Plan
Did You Develop?

A New Strategic Plan

Strategic Plan Redux



New Model

- Research and Advisory Solutions
- Mark Logic Partnership
 - Legacy vs. risk vs. opportunity
- Transformation

What Challenges Were
Encountered Based Upon
Implementation?

- Software Development
- Training
- Implementation
- Awareness

- Experimentation
- Corporate Culture
- Morale

What Takeaways / Advice
Do You Have For Others?

The End... and
yet another new Beginning